

# INSIGNIA™

## QUICK SETUP GUIDE

50" LED TV  
NS-50D40SNA14

**Thank you**  
for purchasing this state-of-the-art Insignia television. We hope you enjoy the quality and reliability of this television for years to come.

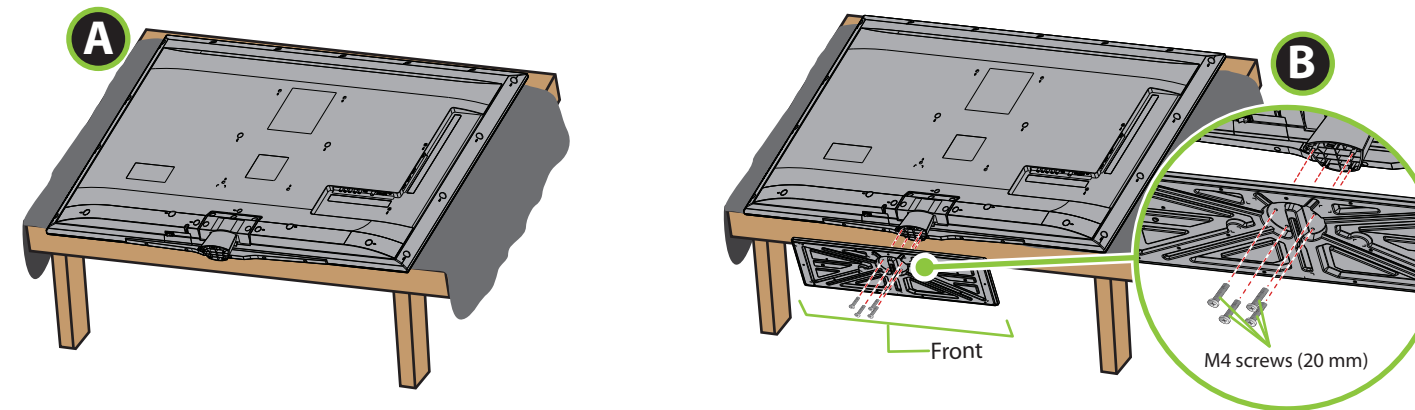


### 1 START HERE

#### How do I attach the stand to my TV? (not for wall mounting)

**You'll need:** Phillips screwdriver and a soft surface to lay the TV on.

- A** Carefully place your TV face-down on a cushioned, clean surface to protect the screen from damages and scratches.
- B** Find the front of the TV stand, then secure the TV stand to the stand column using the four provided screws.

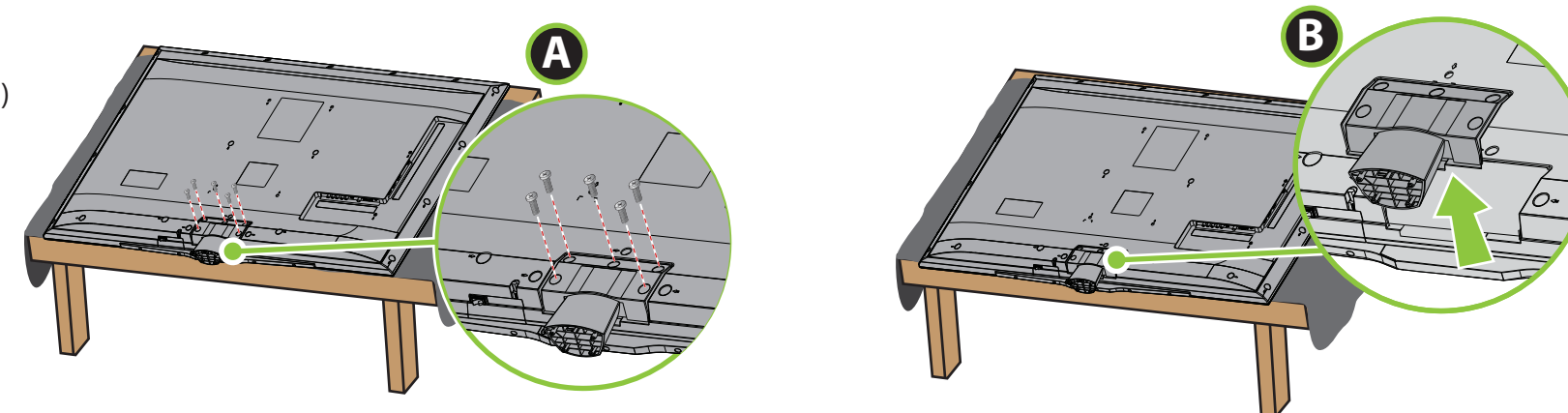


- OR -

#### How do I prepare my TV for wall mounting? (not for use with a TV stand)

- Carefully place your TV face-down on a cushioned, clean surface to protect the screen from damages and scratches.

- A** Remove the five screws that secure the stand column to the TV.
  - B** Remove the stand column.
- See the instructions that came with your wall mount for more information about how to correctly mount your TV.



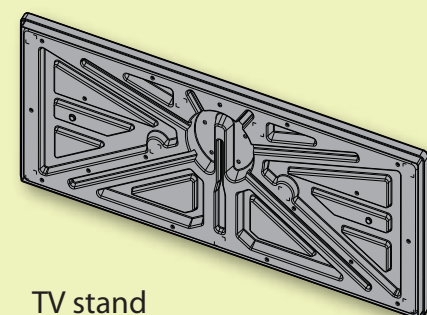
### STOP!

Do not plug your power cord in until all other devices have been connected.

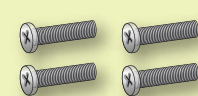
#### Included accessories



Remote control and two AAA batteries



TV stand



M4 screws (20 mm length) (4 pcs)

#### Which cables do you have?

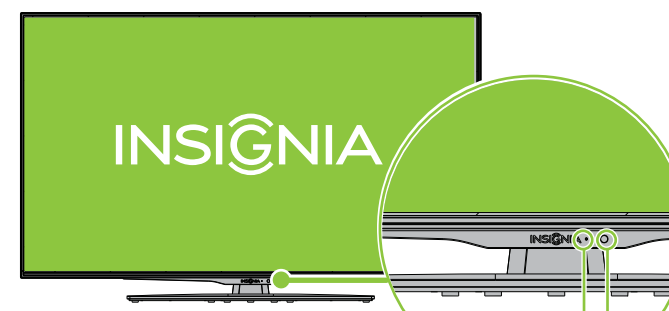
Your TV has several different jacks for connecting devices. For the best video quality, use the best available connection. Use the cables that came with your devices.

VIDEO QUALITY	JACK TYPE	CABLE CONNECTOR
<b>BEST</b>	HDMI video/audio	
<b>BETTER</b>	Component video and analog audio	
<b>GOOD</b>	Composite video and analog audio	
<b>GOOD</b>	Coaxial video/audio	

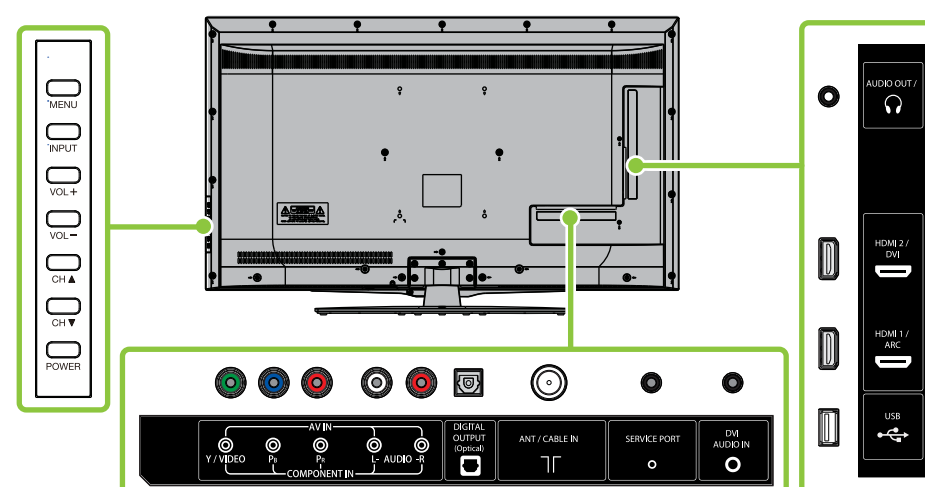
**Note:** You can use the HDMI 2/DVI jack to connect a DVI device to your TV. Attach an HDMI-to-DVI adapter to the end of the HDMI cable. The adapter connects to the DVI device's jack. See your online *User Guide* for more information about different types of HDMI (ARC, DVI).

#### Features

Front view



Back view

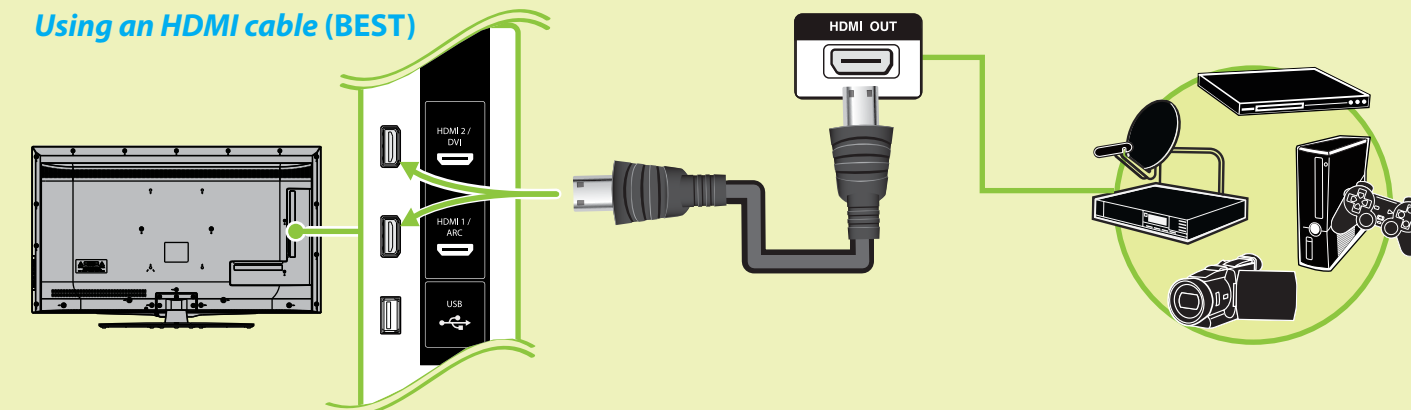


**Note:** Images do not necessarily represent the exact design of your television.

### 2 MAKING CONNECTIONS

#### How do I watch TV (cable or satellite receiver) or connect a device such as a DVD or Blu-ray Disc player, game station, or camcorder?

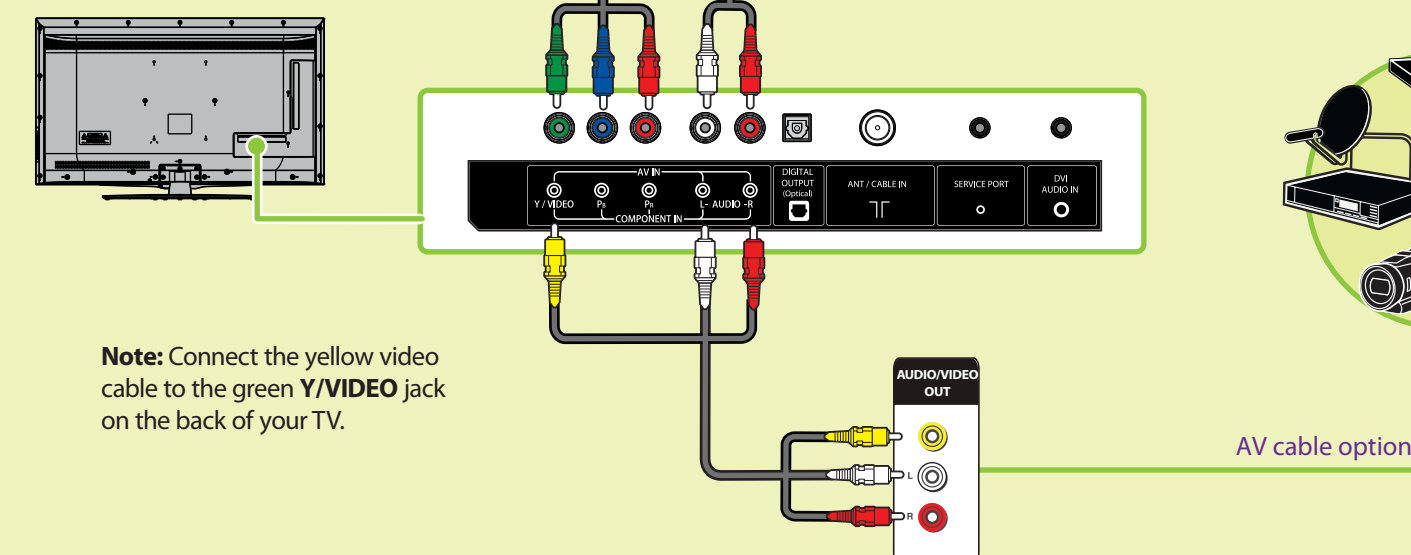
##### Using an HDMI cable (BEST)



**Multi-purpose jacks:** You can plug any device that uses HDMI into either of the HDMI jacks. However, certain devices must be connected to the ARC or DVI jacks. See the instructions that came with your ARC or DVI device for more information.

##### Using component cables (BETTER)

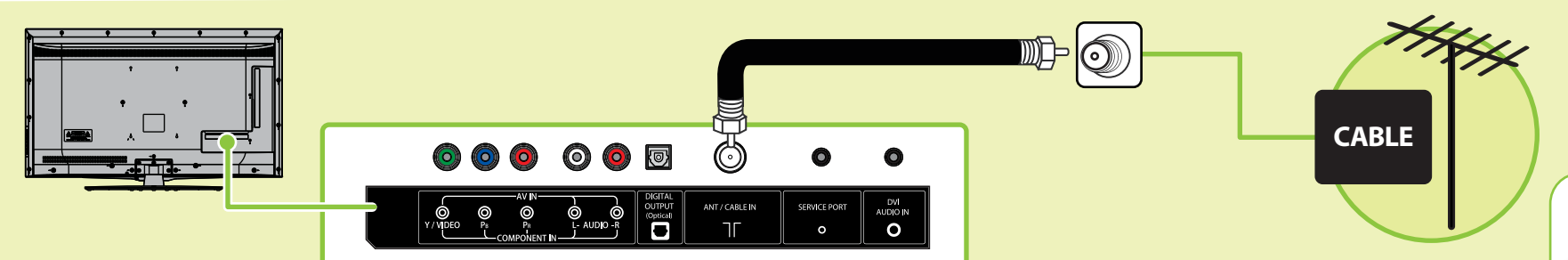
- OR -  
Using an AV cable (GOOD)



**Note:** Connect the yellow video cable to the green Y/VIDEO jack on the back of your TV.

**Note:** The component and AV jacks are shared. This means you can connect only one component or AV device at a time. We suggest using HDMI if your device supports it.

#### How do I connect my TV to an antenna or cable wall jack?



OVER

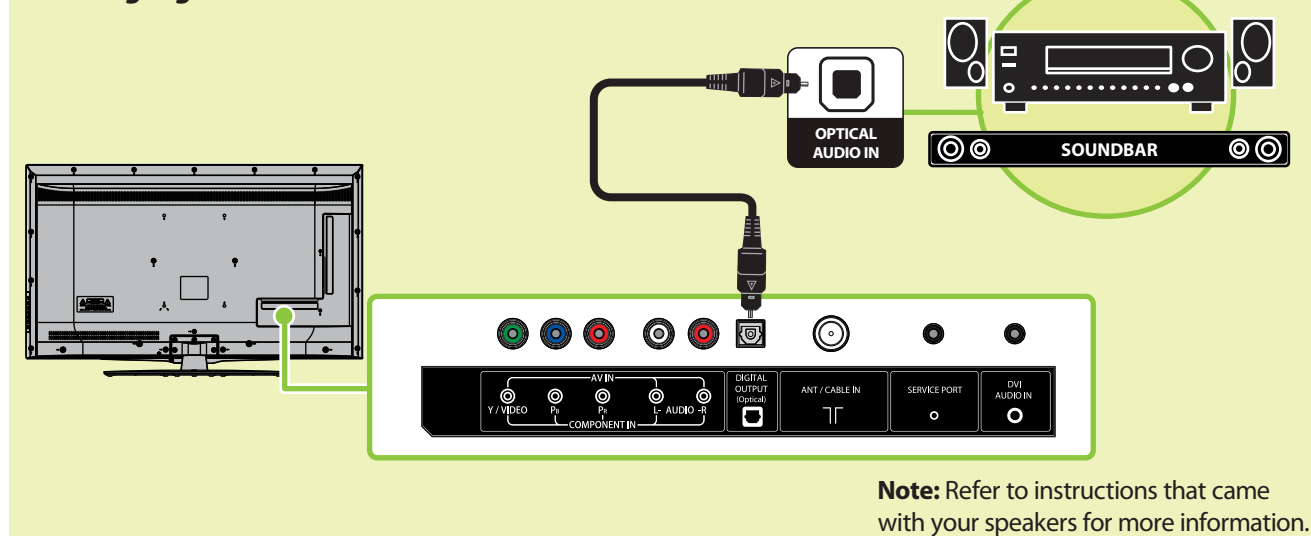
Before using your new product, please read these instructions to prevent any damage.



### 3 CONNECTING AUDIO DEVICES

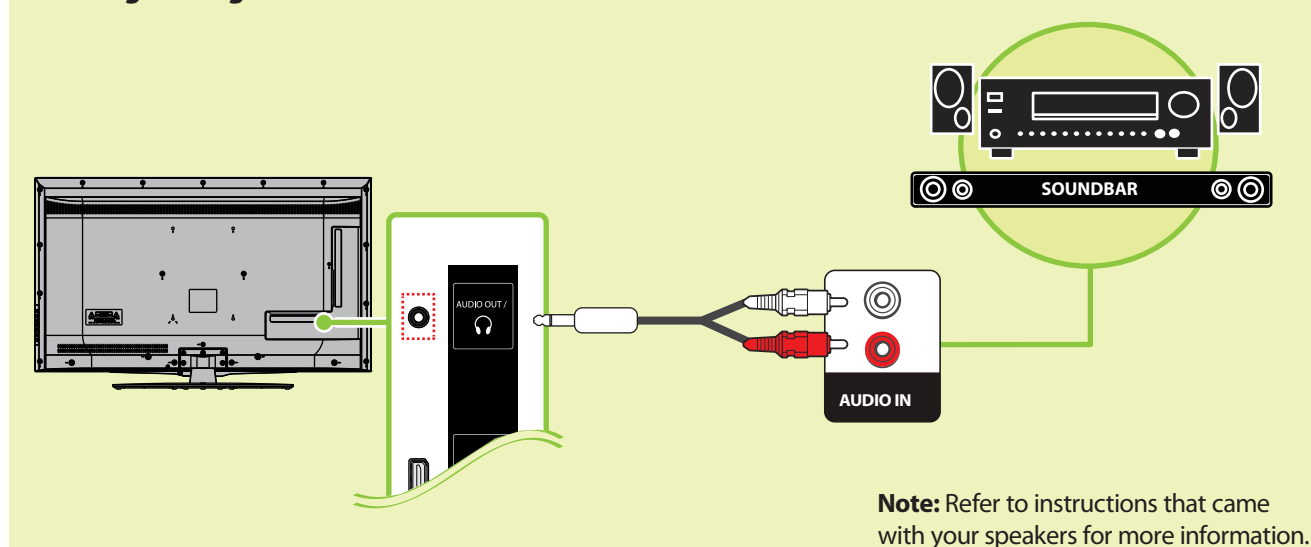
#### How do I connect my TV to external speakers?

##### Using digital audio



- OR -

##### Using analog audio



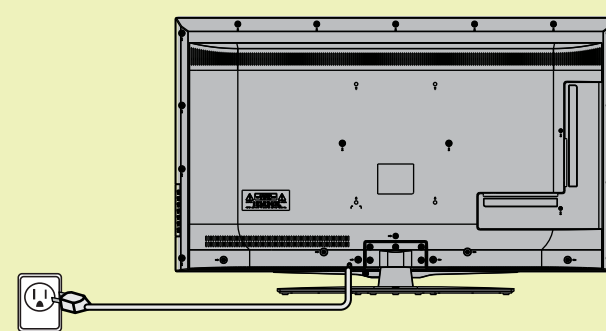
### 4 TURNING ON MY TV

#### When can I turn on my TV?

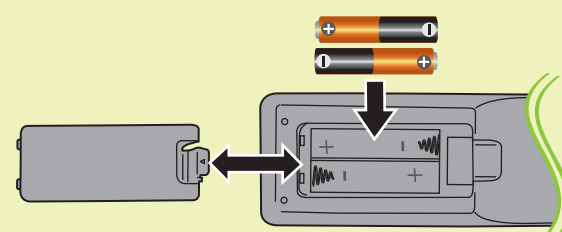
The best time to turn on your TV is after you have attached the TV stand or wall-mounted your TV and connected all devices.

##### When your television is in place:

- 1 Plug the AC power cord into a power outlet.



- 2 Install the remote control batteries.



- 3 Press (power) on your remote control.
- 4 Follow the on-screen instructions.



#### Using your remote control



##### What are my screen-size options?

- NORMAL:** Original aspect ratio is preserved. Black bars are present if content is not widescreen (16:9).
- ZOOM:** Expands the image to fill the screen. The top and bottom of the image may be cropped.
- WIDE:** Displays content recorded in a 16:9 (wide-screen) aspect ratio.
- CINEMA:** Stretches the image at the edges, but keeps a clear image in the center.
- AUTO:** Automatically adjusts the image based on the screen size and the TV program. Select this option if you are uncertain which aspect ratio to choose.  
**Note:** Auto is only available when **Auto Aspect Ratio** in the **CHANNELS** menu is set to **On**.

**Power**  
Turns your TV on or off.

**Numbers**  
Enter channel numbers.

Enters a digital sub-channel number (for example 4.1).

**ENTER**  
Confirms selections or changes.

**MENU**  
Opens the on-screen menu.

**EXIT**  
Closes the on-screen menu.

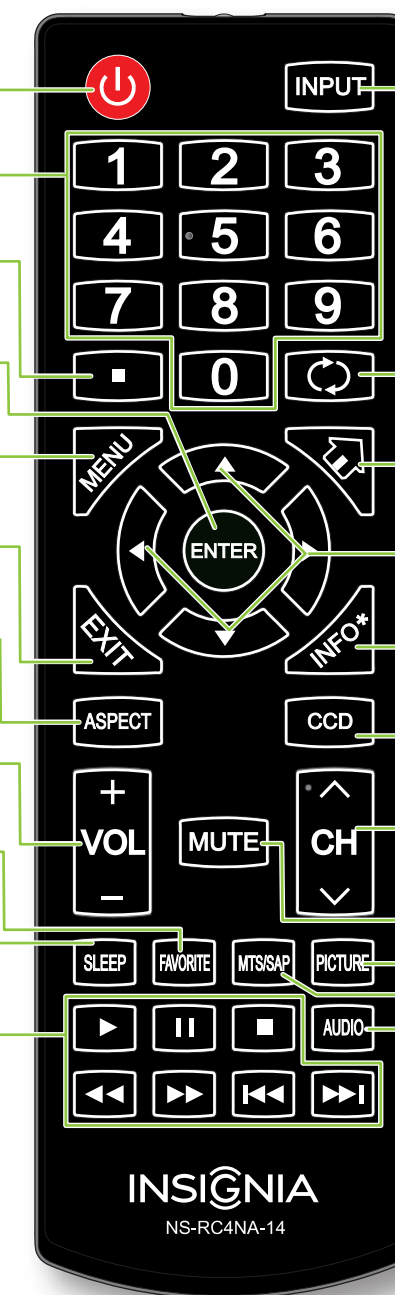
**ASPECT**  
Changes how the picture is displayed on the screen.

**Volume**  
Changes the volume.

**FAVORITE**  
Opens the Favorite Channel List.

**SLEEP**  
Sets the sleep timer.

**INlink media controls**  
Control HDMI-CEC devices connected to your TV.



**INPUT**  
Opens the **INPUT SOURCE** list.

**RECALL**  
Returns to the previous channel.

**HOME**  
Opens the on-screen menu.

**Arrows**  
Navigate in on-screen menus.

**INFO\***  
Opens a TV status banner.

**CCD**  
Turns closed captioning on or off.

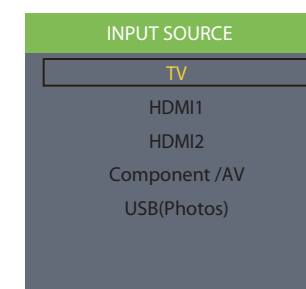
**Channel**  
Changes the TV channels.

**MUTE**  
Mutes the sound.

**PICTURE**  
Selects the video mode.

**MTS/SAP**  
Analog TV: Cycles through mono, stereo, and secondary audio for analog programs. Digital TV: Select a different audio language, if available.

**AUDIO**  
Selects the audio mode.



#### I already have a universal remote control. How do I make it control this TV?

If you already have a universal remote control that you would like to program to work with your TV and don't want to use the included Insignia remote control, see the table for common codes.

UNIVERSAL REMOTE TV CODES	
CABLE BOX, SATELLITE BOX OR OTHER SET-TOP BOX	
<b>Cablevision</b>	068, 069, 078, 096, 100, 164, 168, 229, 026
<b>Charter</b>	2002, 1204, 1423, 1517, 0171, 1963, 0463, 1463, 0842, 1326, 167, 415, 424, 450, 456, 461, 507, 523, 567, 577, 586
<b>Comcast</b>	10171, 11204, 11326, 11463, 11517, 11641, 11780, 11785, 11892, 11963, 12002
<b>Cox</b>	1326, 1463
<b>Direct TV</b>	10171, 11204, 11326, 11517, 11564, 11641, 11963, 12002
<b>Dish Network</b>	720
<b>Time Warner</b>	400, 450, 461, 456, 10463, 1463, 0463
<b>Tivo</b>	0091
<b>Verizon</b>	0198, 0490



For an up-to-date list of codes for other cable providers and universal remote brands, scan this **QR code** or visit [www.insigniaproducts.com/remotecodes](http://www.insigniaproducts.com/remotecodes)

INSIGNIA

**One-year limited warranty**  
Visit [www.insigniaproducts.com](http://www.insigniaproducts.com) for details.

##### Need additional help?

See your online *User Guide*! This comprehensive guide includes everything from basic how-to steps to more advanced features. A copy of your *User Guide* is not provided in the box but is available online. Go to [www.insigniaproducts.com](http://www.insigniaproducts.com), then click **Support & Service**. Enter your model number in the box under **Manual, Firmware, Drivers & Product Information**, then click ►. Check out our **online community forum** at [www.insigniaproducts.com](http://www.insigniaproducts.com) for helpful information from other Insignia TV owners.

##### We're here for you

[www.insigniaproducts.com](http://www.insigniaproducts.com)  
For customer service, call:  
**877-467-4289** (U.S./Canada markets)

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